



Case Study

PHARMACEUTICAL

Pharmaceutical Giant Targeted with Bugged Corporate Gift

THE CHALLENGE

A global pharmaceutical company regularly ensured that they are securing their Intellectual Property, by undertaking regular electronic and physical TSCM surveys at a number of their offices. As part of this proactive approach Esoteric Ltd were requested to conduct a survey of one of their premises in Western Europe.

During the course of the survey the Esoteric team identified a wooden pencil box, which had been presented to the company as a gift. The box would typically have been used as a presentation / letter opening set and was being used as a desk ornament by a senior manager within the company. Within the construction of the box, a sophisticated audio device was identified. The device could be switched on / off remotely for long periods of time and transmitted a considerable distance. Whilst no recording device was contained within the unit, the device was sophisticated it would have posed a considerable threat to the company's information and business activities.

THE SOLUTION

The device was subsequently removed from the premises and as the item was a gift, the company were aware who was targeting them for business information and have since undertaken additional counter-surveillance measures to protect their information and assets including:

- Increased program of TSCM sweeps of executive offices and key meeting rooms
- Espionage Awareness Briefings for Senior Staff/Key Executives
- Counter espionage roadshows to raise awareness amongst the organisation's wider staff population

THE BENEFITS

The best way an organisation can protect its proprietary information is by educating themselves and their employees about what their organisation holds valuable. With heightened espionage awareness throughout the whole organisation, this pharmaceutical giant achieved greater confidence that appropriate measures were now place to allow them to carry on Business As Usual, secure in the knowledge that their confidential information would remain confidential.



UK Office

Links 2
The Links Business Centre
Old Woking Road, Old Woking
Surrey, GU22 8BF

T: +44 (0) 1483 740423
E: mail@esotericltd.com

UAE Office

PO Box 345045
JLT
Dubai
United Arab Emirates

T: +971 56 3899 432
E: mail@esoteric.ae



www.esotericltd.com